

# Flair Alliance

## Social Media Optimization

# Online Brand Reputation

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A visually attractive, feature-rich website won't create the desired **Online Reputation** for your brand.

An Effective web marketing strategy is required to help your customers find your website

Search Engine  
Optimization

Social Media  
Optimization

Online  
Advertising

Email  
Marketing

# Harnessing “Online Traffic”

Search Engine

Bookmarking Sites

Social News Aggregators

Web banners

Wikipedia

The screenshot shows the homepage of the Flair Alliance website. At the top left is the logo for 'Flair Alliance' with a musical note icon. The main banner features a young girl sitting on a basket of flowers next to a dog on a grassy field under a blue sky with musical notes. Below the banner is a navigation menu with links: Home, About Us, Projects, Tools, News, Terms & Conditions, Services, and Contact Us. The main content area is divided into two columns. The left column has a 'Welcome to our website...' section with a paragraph about the company's vision and a 'Click here for E-Brochure' button. The right column has an 'Our new projects' section with three project cards: 'TRINE @ KAKKANAD', 'ATRIUM @ KAKKANAD', and 'CORBEL @ KAKKANAD', each with a 'View Details' link. Below this is a 'Client Login' section with fields for 'Username' and 'Password', a 'Sign in' button, and a 'view in google map' button. The bottom left of the page features a large image of hands clasped together with the word 'Trust' below it. The bottom right has a green leaf graphic.

Video Sharing Sites

Blogs

Portals

New Sites

# Social Media Optimization

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! Marketing Channel with a new approach



It is all about communicating with your customers

Create a platform for them to talk about your brand

See the **Testimonials** convert to sales



# Popular Social Media Platforms

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Networking Sites



Photo / Video



Blogs



Directories



Classifieds





**TRINE**  
Shaping your Dreams

KAKKANAD  
SUPER LUXURY  
263 BEDROOM APARTMENTS

**Rs 2100/Sqft**  
for 10 apartments

**CONTACT**  
00971509748171  
0096599509748



Create an Ad

Connect With More Friends



Share the Facebook experience with more of your friends. Use our simple invite tools to start connecting.

More Ads



- Custom Designed Interface for fan page
- Weekly Wall Updates about
  - New Projects
  - Blog posts and Articles
  - Upcoming Events
  - Special Offers
- Customer Engagement
- Friends / Fans(# Package depended)
- Integration with blog, Twitter



Search Mail

Search the Web

[Show search options](#)  
[Create a filter](#)

Compose Mail

HostGator.com™ (Official) - www.HostGator.com - Get Unlimited Space & Bandwidth Host Unlimited Domains w/ 1 Plan!

Inbox (1148)

« [Back to Inbox](#) Archive Report spam Delete Move to ▾ Labels ▾ More actions ▾

Still some very good .CO domains are left Inbox | X

★ **Flair Alliance** to me [show details](#) Jul 27 (1)

Images are not displayed.  
[Display images below](#) - Always display images



**TRINE**  
Shaping your Dreams

KAKKANAD  
SUPER LUXURY  
263 BEDROOM APARTMENTS

**Rs 2100/Sqft**  
for 10 apartments

**CONTACT**  
00971509748171  
0096599509748



# e-mailer

- Custom Designed Emailer
- Updates about
  - New Projects
  - Upcoming Events
  - Special Offers

editor@samanwayam.co

4 more ▾

Contacts  
Tasks

Chat

Search, add, or invite

- Jacks Maliyakal  
Invisible

You are invisible.  
[Go visible](#)

- joseph.ginsmon
- snsnlk007
- survival by design
- abhilash sivadas  
The Americans fina...
- Anil George  
I have miles to go ...
- Bastian vs  
be
- Suraj Nagappa  
Face Off
- \*...bAsTIN « ...
- |S|U|J|I|E|S|I|C|H|I|C|...



## FlairAlliance

### Limited Period Special Discount RS 2100/Sqft

Times of India Excellence in Business Award for Dr.S Sajikumar  
18 minutes ago via web

Dhathri - Treading a path of innovation in herbal care  
18 minutes ago via web

For a Slimmer you  
18 minutes ago via web

Dhathri showcased in THE WEEK  
18 minutes ago via web

Dhathri showcased in manoramaonline.com  
18 minutes ago via web

Actress Samyuktha Varma speaks about Dhathri in Manorama Weekly  
18 minutes ago via web

Ugandan team visits Dhathri  
18 minutes ago via web

Dhathri launches CHEMPARATHI THAALI  
18 minutes ago via web

Press reports on Dhathri CHEMPARATHI THAALI launch  
20 minutes ago via web

Economic Times Excellence in Business Award for Dr.S Sajikumar  
20 minutes ago via web

A great achievement for Dhathri i  
20 minutes ago via web

Dhathri Ayurveda MD wins State award  
20 minutes ago via web

Dhathri Ayurveda MD wins State award - Press Reports  
21 minutes ago via web

Dhathri MD Dr.Sajikumar honored with Young talent Award- Press release  
21 minutes ago via web

Dhathri Distributors Meet  
37 minutes ago via web

dhathri ayurveda official page  
about 3 hours ago via web

Have an account? [Sign in](#)

Name Dhathri Ayurveda  
Location Kerala  
Web <http://www.dhathri.com>

Bio Dhathri offers a large bouquet of branded products and services aimed at health and well being of the individual.

20 following 700 followers 7 total

Tweets 17

Favorites

Followers



View all...

RSS feed of Dhathri Ayurveda

- Custom Theme
- Weekly Tweets about
  - New Projects
  - Blog posts and Articles
  - Upcoming Events
- Customer Engagement
- Followers(# Package depended)
- Integration with blog, Facebook



## Flair Alliance

Launching Offer - Laurels Premium Villas located at Vazhakkala - Kakkanad at Rs.47 lakhs onwards



Flair Alliance Builders and Developers Opening office in U.A.E shortly.



Annual Board meeting held at Landmark hotel - Cochin on 04-10-09

Recent Expo held at Mammen Mappila

Flair Alliance is a builder with a vision that every 'creation is a new symphony'. We of repute work on o using only the finest craftsmen to create being widely lauded by our clientele.

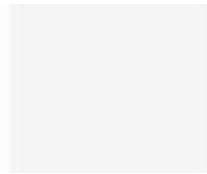
Kottayam and Crown Plaza - Kuwait was a success.

We personally thank you all for the valuable

- Custom Designed Theme
- Articles
  - Upcoming Projects
  - Ongoing projects
  - Upcoming Events
  - Latest News
  - Special Offers
- Customer Engagement
- Followers(# Package depended)
- Integration with Facebook, Twitter
- RSS Feed Integration

- Massaging the cramped muscle in a single direction (the direction that it runs), will

# flickr™



flickr™ by Yahoo!

Home The Tour Sign Up Explore

Flair Alliance's Photostream

Sets Galleries Tags People Albums Favorites Profile

CORREL @ KAKKANAD

CORREL @ KAKKANAD

ATRIM @ KAKKANAD

ATRIM @ KAKKANAD

Annual Board of meeting held at Landmark hotel Cochin

Annual Board of meeting held at Landmark hotel Cochin

ATRIM @ KAKKANAD

- Flair Alliance Profile
- Photo uploads on
  - Upcoming Projects
  - Ongoing Projects
  - Amenities
- Integration with blog, Twitter , facebook

- Flair Alliance channel
- Video uploads on
  - Latest Projects
  - Sponsored Programmes
  - Advertisements
- Integration with blog, Twitter , Facebook

**Youtube is the second most popular search engine on the planet**

# Directory and Classifieds listing

## Directory Listing

<b>Project Name</b>	: Trine
<b>Location</b>	: Kakkanad, Cochin
<b>Price</b>	: Rs.2100 per sqft (Limited Offer)
<b>Category</b>	: Apartments / Flats
<b>Builders</b>	: Flair Alliance
<b>Product Description</b>	: Flair Alliance is a builder with a vision that every new symphony'. We have designers of repute who create blueprints, using only the finest materials and create homes that are being widely lauded by our



- Project listing with description
- Reviews

From big corporate to small scale industries, it is imperative to have **high ranking** website listing in **search engine**.

We provide complete **website marketing** and **positioning** solution for you.

We also specialize in making **search engine friendly** and **well designed** websites.

Thank You